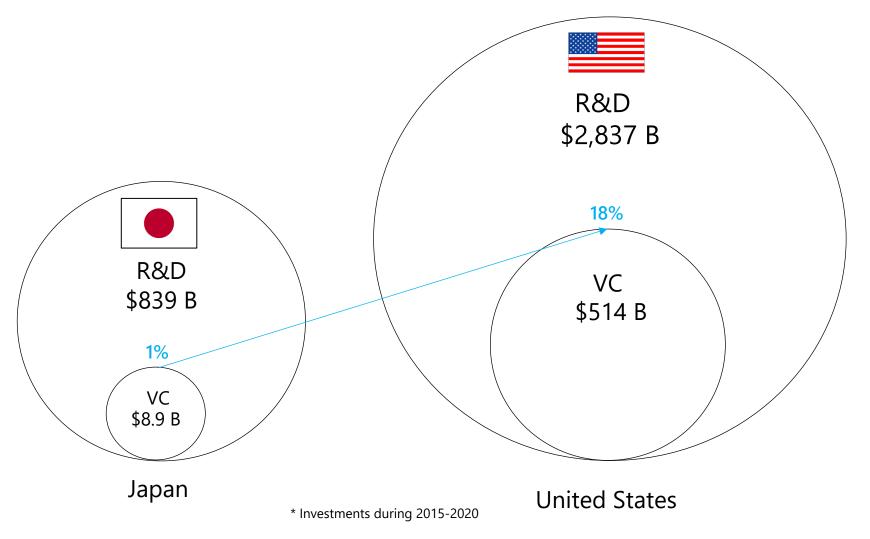


Growth-as-a-Service® (GaaS) | HITSERIES®









In Japan, there is \$839 billion dollars for 5 year R&D. If asset turnover ratio is 100%, then \$800 billion GDP should be generated but GDP is still same as 20 years ago in Japan. United States have 2.8 Trillion in R&D and gain near 3 trillion GDP growth in five years. This gap between US and Japan is our opportunity. Unmigrated \$800 billion R&D is our future revenue we value at.



"How innovation occurs and distributed in matured countries"

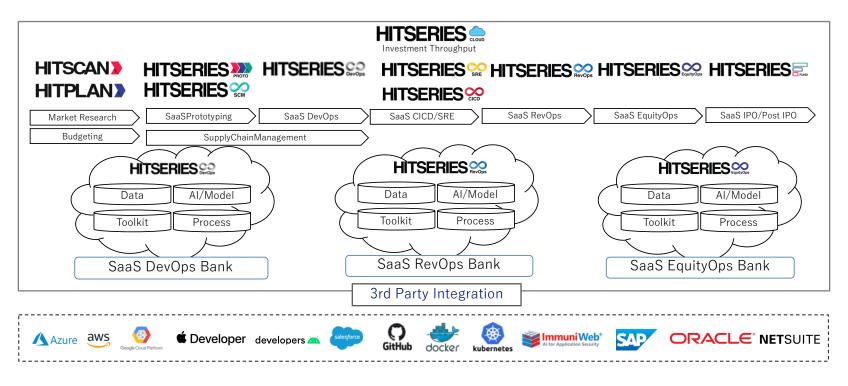
- People bet on technologies for the future using two pathways: Internal R&D and External Venture Capital
- R&D is not the game of averages, but the game of exceptional. Top 10% generate 90% of the value
- Outsiders acquire technologies and generate extraordinary returns -Tesla, Amazon, Apple...

TANAAKK is growth-as-a-service model provider. We bring a differentiated view of innovation to Japan.



Growth-as-a-Service®

Finding growth options / leverageable technology assets Growth-as-a-Service model aggregating multiple technologies



- Fortune Global 500 investment managers have problem in migrating R&D investment into recurring revenues
- •TANAAKK have capability for technology sourcing, incubation and distribution.
- •TANAAKK will be go-to-market agent for tech distribution in Japan

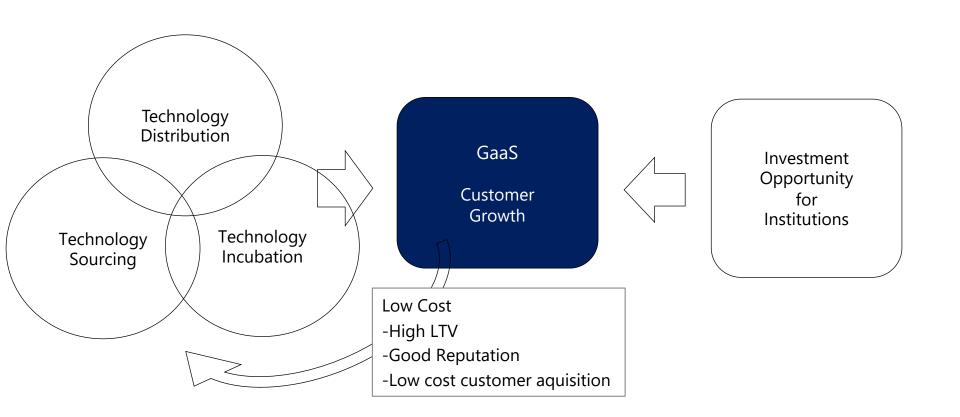
Competitive Advantage- customer satisfaction



VALUE ecosystem

Shareholders'value growth

Value opportunity



GRO-SERIES generates \$10 clients ARR per TANAAKK \$1 ARR usually win the competition in Japan with tech giants in terms of SaaS new business area.

- -BIG 4 (Deloitte, PwC)
- -Consulting (Mckinsey, Accenture)
- -IT Giants (IBM, NTT, Fujitsu, Hitachi, Toshiba)

Growth-as-a-Service Revenue Model/ Business Model



Start small, Grow big

	No	GaaS®	Summary	
HITSERIES	1	HITSERIES ® FUND	Innovation/Sustainable Impact Fund	
HITSERIES CLOUD	2	HITSERIES ® CLOUD	Investment Throughput Planning	
HITSERIES EquityOps	3	HITSERIES® EquityOps	Equity Finance and Board remuneration	
HITSERIES REVOPS	4	HITSEIRES® RevOps	Revenue Operations	
HITSERIES SRE	5	HITSERIES®SRE	24/365 SiteReliabilityEngineering, SoC, NoC	
HITSERIES	6	HITSERIES®CICD	Continuous Integration Continuous Delivery	
HITSERIES CO DevOps	7	HITSERIES® DevOps	Development Operations	
HITSERIES SCM	8	HITSERIES®SCM	Global Supplychain Data Management	
HITSERIES PROTO	9	HITSERIES®PROTO	Cloud IoT SaaS Prototyping	
HITPLAN	10	HITPLAN®	Backcast Budgeting	
HITSCAN	11	HITSCAN®	Competitive Intelligence	©2023 TANAAKK

TANAAKK Global Location





TANAAKK INC | **Group HQ** L85 1WTC,285 Fulton St, New York, NY 10006, United States



TANAAKK K.K. | Group Operation (Japan)
TANAAKK LAW | Group Law firm
HITSERIES FUND | Private Equity Fund
1F 2-3-2 Marunouchi Chiyoda Tokyo 100-0005 Japan



TANAAKK PTE. LTD. | APAC Singapore L39, MBFC T2, 10 Marina Blvd, tower 2, Singapore 018983



TANAAKK LTD | **EMEA** Level 1, Devonshire House, 1 Mayfair Place, Mayfair W1J 8AJ United Kingdom



TANAAKK LIMITED | Greater China, Hong Kong SAR L19 2IFC, 8 Finance Street, Central Hong Kong



TANAAKK Ho Chi Minh
TANAAKK VIETNAM COMPANY LIMITED
3F -QuocHuy Office Building, 135A Luy Ban Bich,
F.Tan Thoi Hoa, Tan Phu District, Ho Chi Minh
City



TANAAKK Ha Noi TANAAKK VIETNAM COMPANY LIMITED 8F Thái Hà Building, 26 Dương Đình Nghệ, Yên Hòa Ward, Cầu Giấy District, Hà Nội

TANAAKK Leadership



Management Board



Shoichiro Tanaka Chief Executive Officer



Masayoshi Aoki, Lawyer Chief Operating Officer



Dr. Kenzo Fujisue Ph.D. **Board Member**

16 years+ experience in tech investment and growth acceleration

Financial License

Qualified institutional investor (Japan)

Career

2020 Exit CEL and GFX

2018 Youngest Public company director (NSE2467)

2013 Incorporated TANAAKK K.K.

2010 Graduated University of Tokyo, Private Law 2006 Founded TANAAKK

https://www.tanaakk.co.jp/leadership/shoichirotanaka/

Profession in M&A and Startup management 2020 COO at TANAAKK 2017 Attorney at Law 2010 Graduated University of Tokyo

Ph.D/Ex. Member of the House of Councilors Professor of Web3 & Cybersecurity in the University of Tokyo MBA, Harvard, US MBA, MIT, US

Strategic Advisors/Partners



Max P. Michaels Strategy & Operations

CRYZTAL CAPITAL | Founder & CEO

- IBM Networks | General Manager & Global Head
- AT&T | VP of Corporate Strategy
- Morgan Stanley | Investment Banker (M&A)
- McKinsey & Co | Strategy Consulting
- The real power of real options, McKinsey Quarterly 1997



Morgan Stanley

McKinsey & Company





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Dr. Ilia Kolochenko Partner in Cyber Security

Founder at ImmuniWeb Successful exit of Hightech-Bridge SA Adjunct Professor of Cybersecurity & Cyber Law Member at Forbes Technology Council **Europol EDEN EU CvberNet** Boston University CIC





Dr. Rao Mikkilineni Ph D. **Technology**

- -C3DNA | Founder with four patents on cloud computing
- Golden Gate University | Distinguished Adjunct Professor
- Dominican University of California | Faculty
- Hitachi Data Systems | Engineering Director
- IEEE, Chair Convergence of Clouds & Grids







- -Seasoned professionals with 30+ years in finance, technology, go-to-market, incubation and innovation
- -Core members know each other for 15 years (University classmates)
- -Advisory board members also know CEO for 5+ years

⊘TANAAKK

