

TANAACK raised US\$2M Series A from Musashi Seimitsu Industry (TYO:7220)

31st Jan 2022

The Tokyo-based cross-border startup delivering Growth-as-a-Service to their industry clients. HITSERIES providing DevOps and RevOps for SaaS portfolios.

TOKYO - TANAACK K.K. (Headquarters: Tokyo, Japan; CEO: Shoichiro Tanaka, “TANAACK”) raised US\$2M at Series A round from Musashi Seimitsu Industry Co., Ltd. (Tokyo Stock Exchange:7220 “Musashi”).

Musashi enters this strategic investment after carefully reviewing ROIs from 2-year stealth implementation of TANAACK products from Jan 2020. Musashi is converting its business model from conventional automotive parts manufacturers to cloud and data-driven "Essential Company" with 100-year vision "Go Far Beyond!". Musashi will accelerate these transformation through HITSERIES DevOps and RevOps which TANAACK is now expanding.

What is HITSERIES?

HITSERIES is Growth-as-a-Service for \$10Bn companies to achieve new \$100M SaaS revenue in 5 years. In the digital transformation era, industries increasingly want a SaaS-first strategy for critical business process. As a result, software companies must quickly convert their traditional offerings to SaaS or build new SaaS products to meet their customer demands.

HITSERIES™ delivers a comprehensive set of business, technical and legal enablement resources to empower and support customers in migrating, optimizing, or building high-growth SaaS products on Azure, AWS, or Salesforce.

KEY BENEFITS for CEO, CTO, CIO

- 10x Faster innovation with low-cost operation
- Rapid procurement and deployment
- monthly cancelable subscription pricing

TANAACK Law Firm

Enabling SaaS growth, TANAACK Law Firm facilitates selecting right capital structure, appropriate growth scheme, proper milestones and KPIs from early stage all the way into NASDAQ or Tokyo Stock Exchange IPO.

About Musashi

Musashi Seimitsu Industry Co., Ltd. (TYO:7220) is a global auto parts Tier1 company for automobiles and motorcycles. There are 35 manufacturing plants across Europe, North and South America, China, and South East Asia. Musashi specializes in Differential Assemblies, Transmission Gears Assemblies, Linkage and Suspension products.

About TANAACK

TANAACK provides clients “Growth-as-a-Service” to maximize shareholders’ value. HITSERIES delivers a comprehensive set of DevOps and RevOps resources to empower

migrating, building, and scale-up SaaS products based on cloud. For more information, visit www.tanaakk.co.jp

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